



Landscapers Work Smarter with Instant Video

Landscapers are using LiveSwitch to cut down on travel, save time and connect with more customers—without ever leaving the office or jobsite. Instantly view a property on a live call or request a recorded video of a property, making it easier to deliver fast, accurate quotes.

CLIENTS



S O D S M I T H

The Challenge

Landscaping companies like Perrysburg Landscaping and Sod Smith face time and efficiency challenges to provide estimates and handle callbacks. Traditionally, quoting a job requires an in-person visit, which means coordinating schedules, driving to the job and walking through properties—sometimes just to discover the job isn't a fit. During busy season, on-site trips lead to lost, increased fuel costs and missed opportunities to serve more clients.



"We were having to set up face-to-face meetings or we were relying on the customer to take a good picture and to know exactly what to take. To say the least, it was very frustrating."

Ron Seeley | Perrysburg Landscaping



"We could have taken on more estimates during the day, instead of spending that time in a truck."

Kaleb Smith | Sod Smith

The Solution

LiveSwitch is a browser-based video platform that enables landscapers to provide virtual estimates, handle callbacks, communicate with team members and provide support from anywhere. By texting a simple video link, instantly start live video calls or request video recordings from clients, no downloads required.



"We are not wasting resources, gas, fuel and time running out to go look at something."

Brandon Rushing | Brandon Rushing Lawn & Garden Care

Use and Impact

✓ **Live Video Calls:**
Instantly start live video calls with clients—no apps, no downloads. Works across any device or browser.

✓ **Request a Video Recording:**
Collect video recordings from a client using a texted link, QR code or website form.

✓ **Review Videos Anytime:**
Every video session, whether live or recorded, is automatically saved and stored in LiveSwitch.

✓ **Snapshot capture:**
Take snapshots during live video calls or from saved recordings to highlight key areas of the job.

"The moment I started using LiveSwitch, I was able to conduct 2 estimates and 2 customer support calls, saving me 4 in-person visits and around 5 labor hours. It's the fastest time-to-value implementation we've had with any tool we've used." Kaleb Smith | Sod Smith



Cost and Time Savings:

- Sod Smith saves ~**\$160 per day** in fuel and labor.
- Perrysburg Landscaping saves **10-15 hours per project** in labor.
- Brandon Rushing Lawn & Garden Care Cut unnecessary site visits dramatically.



Improved Efficiency:

- Teams can handle more projects with fewer delays.
- Estimates happen faster—often before the virtual estimate video call ends.



Increased Customer Satisfaction:

- Kaleb Smith notes: "Many of our 5-star reviews mention how easy and professional our process is."