



Electricians Use LiveSwitch to Save Time and Provide More Estimates

Electricians are using LiveSwitch to reduce the need for time-consuming in-person estimates. By leveraging LiveSwitch's browser-based instant video platform, companies can quickly conduct virtual estimates, saving time, cutting costs and providing a better customer experience.

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The Challenge

Electricians like Judson Clements and Cory Byron face challenges managing schedules and balancing the demands of their businesses. In-person estimates require navigating traffic, wasting time on the road and losing job opportunities. Traditional estimate methods also make it harder to serve clients in remote locations.



"Without LiveSwitch, I'd be driving 10-12 hours just to see a job. Now, I can do estimates for people who are 5 or 6 hours away."

Judson Clements | Go Green Electric



"We were doing estimates the traditional way, and it was just wasting a lot of time. We needed something that was made for tradespeople."

Cory Byron | Vancity Electric

The Solution

LiveSwitch is a browser-based instant video platform that enables electricians to provide virtual estimates, client consultations and support from anywhere. By texting a simple video link, electricians can instantly start live video calls or request video recordings from clients, no downloads required.

"It's video calling specifically made for what we do. The client doesn't need to download any software. You punch in their name and number, it sends them the link, they click on the link in the text message and boom, it opens up the video call. It auto records the call so you don't have to remember to do it each time. The video call starts out with the camera on the back because that's what they're showing you." Cory Byron | Vancity Electric

Use and Impact

✓ **Live Video Calls:**
Instantly connect with clients over live video by simply texting a link. No downloads required.

✓ **Review Videos Anytime:**
Every video session, whether live or recorded, is automatically saved and stored in LiveSwitch.

✓ **Request a Video Recording:**
Collect video recordings of a client's space via a texted link, QR code or website form.

✓ **Snapshot Capture:**
Take snapshots during live video calls or from saved recordings to highlight key areas of the job.

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400+ virtual estimate calls completed.

400 hours of drive time saved.

\$20,000 in labor costs saved.

"The best part is, I don't have to waste time on the road. The software keeps everything organized, so I'm able to work more efficiently and take on more projects each month."

Cory Byron

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50 - 60 hours saved every month.

Increased capacity to serve more clients.

Eliminated travel for estimates by using instant video instead.

"I will use LiveSwitch to do video calls on vacation, turn it on for a couple of hours, handle my daily business and go back to life."

Judson Clements